

## AWARD WINNING BENEFIT FOR NEWPARENTS & GRANDPARENTS

### This “smart” bassinet adds sleep for babies and parents

*From baby sleep expert Dr. Harvey Karp (Happiest Baby on the Block, The 5 S's)*



#### Keeps Your Baby Safer

SNOO is the first (and only!) baby bed to receive FDA De Novo Authorization for its ability to keep sleeping babies on the back (ISI). Back-sleeping is the #1 safe sleeping recommendation by all US public health authorities, including the American Academy of Pediatrics.

#### Boosts Sleep, Calms Crying Quickly

SNOO boosts sleep 1-2+ hours with the soothing shushing and gentle rocking that babies loved in the womb.

#### Fun, Helpful App

SNOO logs a baby's sleep...automatically! The App lets you adjust the SNOO's settings to make it perfect for your baby. And, our special weaning setting makes the transition to crib... a snap.

#### BENEFIT DETAILS

*The company-paid benefit covers the SNOO rental fee for 6 months!*

1. Go to **happiestbaby.com** and add "**SNOO Smart Sleeper - Rental**" to your cart.
2. Click "Checkout." At this point you will need to create an account. Be sure to use your **work email address** for your account.
3. Once you create an account using your work email address, your corporate discount will be applied and you can complete the checkout process.

*Requires a refundable \$99 security deposit. Preordering available 4 months in advance.*

*"SNOO is a breakthrough device that could change the outcome for our most vulnerable citizens, our infants."*

*- Dr. Colleen Kraft, Past President, American Academy of Pediatrics*

*The Happiest Baby team is known for outstanding customer support.*

*We're available 7 days a week to provide support and sleep tips (including free sleep consultations).*

*Contact us at [customer care@happiestbaby.com](mailto:customer care@happiestbaby.com) or 1.855.424.6323.*