

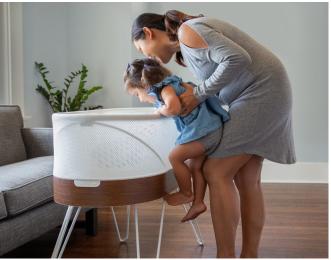


AWARD WINNING BENEFIT FOR NEWPARENTS & GRANDPARENTS

This "smart" bassinet adds sleep for babies and parents

From baby sleep expert Dr. Harvey Karp (Happiest Baby on the Block, The 5 S's)





Keeps Your BabySafer

SNOO is the first (and only!) baby bed to receive FDA De Novo Authorization for its ability to keep sleeping babies on the back (<u>ISI</u>). Backsleeping is the #1 safe sleeping recommendation by all US public health authorities, including the American Academy of Pediatrics.

Boosts Sleep, Calms Crying Quickly

SNOO boosts sleep 1-2+ hours with the soothing shushing and gentle rocking that babies loved in the womb.

Fun, Helpful App

SNOO logs a baby's sleep...automatically! The App lets you adjust the SNOO's settings to make it perfect for your baby. And, our special weaning setting makes the transition to crib... a snap.

BENEFIT DETAILS

The company-paid benefit covers the SNOO rental fee for 6 months!

- 1. Go to **happiestbaby.com** and add
 "SNOO Smart Sleeper Rental" to your cart.
- 2. Click "Checkout." At this point you will need to create an account. Be sure to use your work email address for your account.
- 3. Once you create an account using your work email address, your corporate discount will be applied and you can complete the checkout process.

Requires a refundable \$99 security deposit. Preordering available 4 months in advance.

"SNOO is a breakthrough device that could change the outcome for our most vulnerable citizens, our infants."

- Dr. Colleen Kraft, Past President, American Academy of Pediatrics